



JEEVIKA

An Initiative of Government of Bihar for Poverty Alleviation

**Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar**



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OFFICE ORDER

(Facilitating disbursement to the credit linked groups and further ensuring new linkages on priority)

BRLPS (Jeevika) envisages to promote livelihoods of rural people in a significant way. Capitalization to groups either from project or bank is essential for the same. It has been experienced that timely capitalization helps members to take care of many requirements that aids the process of income generation at the level of members. Jeevika made significant strides in the last financial year when more than 1 lakh groups have been credit linked with banks. **It is important that disbursements are ensured to credit linked groups on priority.** Agricultural season is approaching and timely access to finance will help members enhance agricultural and allied productivity. This in turn will help in enhancing their income.

At the same time, it is important that DPMs start initiating work to ensure credit linkage of groups in large numbers. It has been in the cognizance of the organization that banks like **SBI, PNB, MBGB, BGB, UBGB, Allahabad Bank, UCO Bank** have shown interest in doing the credit linkages of groups on priority. There is a need to utilize the opportunity for facilitating credit linkage to groups which are performing well.

All DPMs are directed to ensure disbursement on priority and facilitate credit linkage to more groups without any further delay.


(Balamurugan D.)

Chief Executive Officer, BRLPS

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